

Summer's Not Over!

The last full month of summer is upon us. Get out and enjoy the sunshine and make some memories! Here are some of our favorite things to do in August:

Brighton Art Music Festival - Aug 5, 2022 – Aug 6, 2022. Come down and delight in a summer weekend with some shopping, art, music in beautiful downtown Brighton! Friday, August 5, 2022 1:00 PM - 9 PM, Saturday, August 6, 2022, 1:00 PM-9:00 PM. Downtown Brighton, 202 W. Main Street, Brighton, MI

Boyne City PirateFest - August 6-14, 2022, Boyne City, queen pageant, entertainment, piratefest parade, drinks, pirates, buskers, mermaids, costume contest and more! See their website for the schedule

Zilke Sunflower Festival - Every August, Zilke Vegetable Farm hosts the weeks-long Sunflower Festival. August 8-28, 2022. Address: 12491 Carpenter Rd, Milan, MI 48160. Awesome August Michigan festival!

Cheeseburger in Caseville Festival is scheduled for August 12-21, 2022. Parade, live music, parade, fun costumes and fun for everyone! The festivities take place at County Park Amphitheatre in Caseville, at 6400 Main St.

August 2022



This monthly publication is provided as courtesy of Garry Johnson at Ashcott Electrical.



Summit Homebuilding LLC

Elite, referral only, building company in Ann Arbor MI

Builder Highlight August 2022 Summit Homebuilding LLC

Summit Homebuilding has been in the homebuilding industry since 1983. Robbie McGowan, owner, spent 11 years in the publicly traded construction arena. He has also served as a Regional President over 31 subdivisions in 2 states.

He has built subdivisions, commercial, multi family, ski resort operations and high end custom homes around the nation.

His current endeavor, Summit Homebuilding, is by referral only for a limited number of clients with a few spec homes per year. A new focus for Robbie is the "Net Zero" homebuilding market which has been a desire of his for many years and now has come to fruition with some very positive results. Summit's focus is the area surrounding the City of Ann Arbor with homes that are energy efficient and feature strong design elements. Summit's top priority is customer satisfaction.

Summit's current jobs are in the \$800,000 to over \$2,000,000 range with past projects reaching up to \$5,000,000.

From Robbie- "I may be one of the few that can state that 'After 39 years, I still enjoy what I do and love to interact with some very nice clients.'

Contact Information
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Ashcott Electrical has partnered with Summit Homebuilding on many projects over the years. Here are some pictures of some of those projects.



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Five Reasons for Hiring an Electrical Contractor

Quality

Unless you work every day wiring residential homes, then your skill level is probably not sufficient to work efficiently enough to actually save money by going DIY. Think of it like this: if you were a baker and you baked bread every day, you could quickly make a dozen loaves. However, we can all bake bread. But it is the baker who can do this efficient enough to turn a profit.

Hiring a professional who has many good references can prove to you that their work is of high quality. Always check potential electrical contractor's references, following them up by calling each person provided. If the references all check out positive then you can rest assured knowing that you've made a good decision about hiring a professional electrical contractor.

Quantity

A professional contractor can also do work fast and effective, cutting costs in the process while still maintaining professional standards. When time is of the essence, as it is in most remodeling projects, getting the job done quickly is a top priority. A professional electrical contractor can do an electrical renovation quickly and still produce quality work.

While speed may not seem like a necessary quality when doing electrical work, yourself, if you're holding up other professional trades from getting their work done, you can cause problems when trying to schedule subcontractors down the road.

Local Knowledge

Besides being more profitable, a professional electrical contractor has the knowledge needed about local building codes to get the job done according to the local building department inspector's specifications. They work with these individuals on a daily basis and have a personal relationship with building officials so they know exactly how to get the job done up to local code and building standards.

Local electrical contractors will also have local knowledge about where to buy the cheapest materials. Hiring a local contractor can decrease your overall materials bill and if you're on a tight budget, this can really help lower costs.

Legal Issues

Even if you were once a master electrician in Oklahoma, it doesn't mean you have the legal authority to do it in Florida. Hiring a local electrical contractor is a good idea because it is LEGAL! Electrical contractors have the required licenses and can obtain the right permits to complete the job according to the law. Without the proper permits and licenses, you can be heavily fined, go to jail and even lose your property. By knowing local building department officials on a first name basis, an electrical contractor can obtain permits quicker and easier than the average homeowner. They also have an easier time passing an electrical inspection than Joe Blow who walks in off of the street.

Safety Concerns

Although you've never been electrocuted before, there are a million other safety issues that could happen on a construction job. While accidents are rare, your homeowner's insurance isn't going to cover the medical costs if an accident does occur. And it could easily happen to you or anyone else who helps with your electrical project.

A professional electrical contractor and their crew will be properly insured against any accidents that can happen on the job. Not only are the workers insured, but materials and tools are covered as well, making hiring an electrical contractor a necessary choice over

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